

# Akron Advertising Federation

## What's happening?

SMS & Mobile Marketing Luncheon,  
featuring Justin Mastrangelo

## When?

Tue, Aug 31, doors open at 11:30am,  
presentation begins at Noon

## Where?

Musica, Downtown Akron, FREE Valet  
Parking, Catering by Urban Eats

## Who is this guy?

Justin Mastrangelo is a self-proclaimed marketing technology "junkie", who is quick to point out picking the right technology is crucial. JA Interactive, specializes in providing the software and expertise to get the most out of text messaging and mobile marketing campaigns.

## How do I get in?

RSVP by Fri, Aug 27 @ [www.aafakron.com](http://www.aafakron.com)  
(see events in sidebar). Pay online or cash at the  
door, \$20 members, \$25 non-members, \$15 students

